









### **PA Classic Aerosols**









ML	Good Morning	Storm	Cool Blue	Elevate
150ml		Rs 225		Rs 235
220ml		Rs 360		-



B2G1 150 ml Pack of 3 2 Good Morning + 1 Storm Rs 450



B2G1 150 ml Pack of 3 Good Morning + Storm + Cool Blue Rs 450

- Long Lasting fragrance
- Good morning is the top selling variant

## **PA Signature Aerosols**





	VOYAGE	NEO Select (1910)	ALTER EGO	DISCOVER
ML	Voyage	Neo	Alter Ego	Discover
150ml	Rs 250	Rs 250	Rs 250	Rs 250
220ml	Rs 390	Rs 390		-



150 ml B1G1	150 ml B1G1	
Discover	Neo	
Rs 250	Rs 250	



150 ml B2G1 2 Voyage + 1 Neo	
Rs 500	

- Contains Aromatic Oil for unique fragrance experience
- Higher Fragrance Concentration in Aerosol Segment

### **KS** Aerosols



Spark

Rs 230

Rs 370



Urge

Rs 230

Rs 370



Rush

Rs 230

Rs 370



Dare

Rs 230



Blaze

Rs 230



Thrill

Rs 230







12.5%

150 ml B2 G1 2 Spark + 1 Urge Rs 460

#### **Product Features**

ML

150ml

220ml

- Spark- India's highest selling variant
- Long lasting fragrance

## **4X Range**







ML	Amazon Woods	Savana Fresh	Corsica Cool
120ml		Rs 349	







ML	Regal	lcon	GM Ultimate
130ml		Rs 299	

#### **Product Features**

- 4X fragrance concentration than aerosol
- Premium Glass Bottle Packing for Signature Range
- Benefits of EDP at the price of Liquids

- 4X fragrance concentration than aerosol
- Regular Glass Bottle Packing for Regular 4X Range
- Benefits of EDP at the price of Liquids

# 2X Range









Good Morning Intense		Alexander	2 Alexander + 1 Intense
120ml	Rs 225	Rs 225	Rs 450

- 2X Fragrance concentration than aerosol
- Long Lasting fragrance
- 0% Gas

## **Pocket**









	Spark Pocket	Urge Pocket	GM Pocket	Voyage Pocket
18ml	Rs 70	Rs 70	Rs 70	Rs 70
RM	12%		12.	5%

- 275+ sprays guaranteed 50% Stronger fragrance
- Easy to carry pre-packed built in Hanger for ready visibility
- Easy on pocket at just MRP Rs. 70 Value for Money
- Comes in a hanger of 8.

## **Deo Shot**





	Spark Deo Shot	GM Deo Shot
45ml	Rs 80	Rs 80
RM	12%	12.5%

#### **Product Features**

- Easy to carry pre-packed built in Hanger for ready visibility
- Easy on pocket at just MRP Rs. 80
- Comes in a hanger of 6.

## **Mist**







	PA Mist	KS Mist	Urge Mist
135ml	Rs 220	Rs 240	Rs 240
RM	12.5%	12%	12%

- 0% Gas
- Used by Males & Females













ML	Euphoria	Conquer	Harmony	Voyage	Good Morning
50ml	Rs 399	Rs 399	Rs 399	Rs 399	Rs 399
100ml	Rs.599	Rs.599	Rs.599		

ML	Knight	Samurai
100ml	Rs	499

- Created by world's renowned perfumers
- Strong perfumes suited for Indian conditions
- Suitable for all occasions
- Long Lasting fragrances

### **EDP Gift Pack**





ML	EDP Gift Pack
4 X 20ml= 80 ml	Rs.649

### **Product Features**

- 4-in-1 Gifting Solution for men
- Perfect Gifting option for Birthday, Anniversary, Diwali

## **EDC**





ML	EDC	
50ml	Rs 135	
100ml	Rs 175	
200ml	Rs 250	

- Anti bacterial: Kills up to 99.9% germs
- Great Cologne Fragrance

## **Grooming Kits**









Essential Kit	Good Morning Kit	Luxury Kit
Rs 460	Rs 625	Rs 780
1 After Shave Lotion 45ml TP	1 After Shave Lotion 45ml TP	1 After Shave Spray 50ml
2 Shaving Cream Classic 84g	2 Shaving Cream Classic 84g	2 Shaving Cream Classic 84g
3 Shaving Brush with Container 1N	3 Shaving Brush with Container 1N	3 Shaving Brush with Container 1N
4 Apache Razor – 1N	4 Apache Razor – 1N	4 Apache Razor – 1N

7 Travel Pouch 1N

5 Premium Men's Soap 125g

6 Good Morning Deo Shot 40ml

- 5 Premium Men's Soap 125g
- 6 Good Morning Deo Shot 40ml
- 7 Travel Pouch 1N

- 5 Premium Men's Soap 125g
- 6 Fragrance Body Spray 150ml
- 7 Liquid Deo 50ml
- 8 Travel Pouch 1N

## **Shaving Cream**

### **After Shave Lotion**









ML	Good Morning	Classic	Cool Blue
84gm	Rs 75		







ML	Good Morning After Shave	Cool Blue After Shave	Good Morning Automizer
50ml	Rs150	Rs 150	Rs 160
100ml	Rs 250	Rs 250	

#### **Product Features**

- Keeps your skin Hydrated with goodness of natural ingredients
- Soothing fragrance

- Contains anti bacterial properties that relieves shaving cuts and irritation
- Keeps skin moisturized
- Soothing fragrance

## **PA Beer Shampoo**





ML	Shiny & Bouncy	Damage Free
180ml	Rs	199

## **PA Soaps**





ML	Good Morning	Pure Luxury	Cool Blue
125gm (B3G1)	Rs 240		

#### **Product Features**

- 5X Conditioning for Strong Hair
- Natural 100% Beer & Conditioning Agents

- Refreshing and Cooling I Natural Ingredients
- Refreshing premium Soaps, Crafted for Men



#### Godrej Consumer Products Ltd.

Reg. Office: 4th Floor, Godrej One, Pirojshanagar, Eastern Express Highway, Vikhroli East, Mumbai-400079.

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